



MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC # **052-2012**

LETTER TO ~~COMMISSION~~ ²⁰¹¹⁻³⁻¹⁹

CITY CLERK'S OFFICE

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: February 17, 2012

SUBJECT: CityVision #44 Now Airing on MBTV 77

The purpose of this Letter to Commission (LTC) is to advise you that as part of Miami Beach's ongoing efforts to provide enhanced information about the City to the community, we are now airing the latest edition of "CityVision" on MBTV77, our government access cable TV station. "CityVision" is a 30-minute video magazine show produced by the Office of Communications specifically to illustrate the City's progress in meeting the goals of our strategic plan, and to provide information to our residents on current events, programs and services that affect them.

The February/March 2012 edition of "CityVision" features the following newsworthy stories:

- The launch of Hertz on Demand car sharing program which gives people another option for mobility and a chance to rethink their need for a personal vehicle;
- A report on the City's Major Event Planning Process and how we are working to lessen inconveniences for our residents during these high traffic periods;
- A look back on the success of the inaugural South Beach International Amateur Golf Tournament and we touch on how our residents and visitors can take advantage of learning to swing on our world-class courses;
- We detail the renovation of our historic Fire Station #2; and,
- 2011 has been an award-winning year for our Ocean Rescue Teams.

Other stories covered include how the MiaGreen Expo & Conference offered the a chance to showcase our City's "green" success stories since we formed our Sustainability Committee in 2007; the Wounded Warrior Amputee Softball Team's visit to Miami Beach; and how one of our City's scholarship programs is helping young people realize their dreams.

This edition was filmed at South Pointe Park in front of the new Lighthouse. Miami Beach's latest Art in Public Places piece serves as a wonderful greeting to the park from water and land. We talk to Dennis Leyva about the AIPP program and hear from the artist, Tobias Rehberger, about his inspiration for the piece.

Attached, please find a DVD copy of this latest program. CityVision is also available for viewing on the Internet. Click on the MBTV logo on our Web site www.miamibeachfl.gov or go to www.youtube.com/cityofmiamibeach.

If you have any questions, please feel free to contact me. For a DVD copy of earlier CityVision shows, please contact Dolores Mejia, Special Projects Administrator, at extension 6834.

JMG/HF/DM/ea